

Access

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CLIP THIS 9

WLM-TV

Presents

"On the Road with The Library of Michigan"

By Sheryl Mase, Library Specialist

For two weeks in October, Library of Michigan staff and assorted friends will go "On the Road," bringing you the latest library developments at LM and around the state. Changing their usual garb, these library celebrities will enliven an educational experience with theatrical glamour and up-to-date news bulletins.

Librarians, staff, trustees, and friends from public, school, special, and academic libraries are invited to TV extravaganza. Enjoy a day of learning while viewing this fall's line-up of hot shows:

- Who Wants to Be a Millionaire?—Make it to the financial Everest with the Public Library Funding Initiative Group (PLFIG)
- Survivor—Only the toughest librarians survive to win the Universal Service Fund (USF) jackpot
- The Psychic Hotline—Peer into the State Librarian's crystal ball
- Live with Regis & Christie Lee—Laugh along with our stars as they interview library cognoscente
- ESPN Librarian—All the action from MLA's president, Elaine Didier and Executive Director Stephen Kirschner
- The French Chef—Prepare delicious technology plans with ooh la la chef, Paul Groll

Surprise guests in various locations will add spice to an already hot lineup of fall shows. Discover what the Library of Michigan Foundation, Michigan Library Association, Michigan Association for Media in Education, Michigan Library Consortium, Michigan Library Cooperatives and the Library of Michigan have in store for you and your library in the coming year(s).

Three afternoon breakout sessions are also offered. They will run simultaneously. The time for each session is 1.5 hours and they will repeat so you may attend two:

1. Bibliostat Collect demonstration and hands-on practice with Naomi Krefman and Molly Dwyer. (See related article, page 13)
2. Library Services and Technology Act feedback for the next five-year plan with Christie Brandau and Sheryl Mase.
3. Trustee roles, responsibilities & rewards with Becky Cawley and Roger Mendel.

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Notes from the State Librarian

The Question

I got The Question again last week. You know the one. I was speaking to a group when a bold soul asked, "Will libraries exist in the future now that we have the Internet?"

I began my answer with an analogy. The same question was asked of artists at the beginning of the last century: would painting still exist with the advent of photography? Yes, of course, painting would continue. Photography just added to the range of expression for the artist.

Then I explained how library use has exploded during the past few years. Libraries are serving more people in more ways than ever before. I followed up with an account of libraries I visited recently; how they were bustling with activity and full of people of all ages, pursuing different activities in one building. One of those activities included, of course, using the Internet.

But now I have a new story, how libraries can add another way of helping families stay connected. A recent National Public Radio (NPR) report told of separated families who stay in touch by using the technology of web cam. Linda Elrod of the American Bar Association told of online visitations between children and parents when one parent has relocated. The web cam allowed the family to see each other while talking. The NPR reporter, Bob Edwards, then asked the obvious questions, "Isn't this expensive? How will most parents afford web cam technology?"

Yes, agreed Ms. Elrod, this technology is too expensive for most families. Then she added, "On the other hand, if we start thinking outside the box, is it possible our public libraries will offer this service? We may be able to go to our library and they'll have a web cam...a public library at one end and a public library at the other...?"

So when someone asks you The Question, you know what your answer will be. A resounding YES!

Kristie

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"On the Road" will be shown at the following stations:

WLKL	Grand Rapids	October 15
WSPR	Marquette	October 17
WNLD	Petoskey	October 18
WMMI	Cadillac	October 19
WLM	Lansing	October 22
WTLN	Livonia	October 23
WWTP	Frankenmuth	October 24

Library of Michigan will offer .5 CEU credits for attendance at this event. Registration is \$10 and lunch is provided. A registration brochure will be mailed in the future and the Library of Michigan web site will offer details.

New Director of DHAL is Educator, Historian, Author, and Community Volunteer



Dr. William M. Anderson, of Ludington, has a strong background in history and education, however, this work as an author inspired his love of books. The lower level of the Anderson's home is devoted to a large collection of history books, a baseball museum and his office.

"I feel I am surrounded by what I love most," said Anderson, "books and history."

Dr. Anderson is most recently the past president of West Shore Community College in Scottville. Previously, he served as president of Carl Sandburg College in Galesburg, Illinois, and has held other positions in higher education. Since his retirement from West Shore Community College, Anderson has been a strategic planning consultant, historian, and professional speaker.

Anderson has authored or edited five books, including "They Died to Make Men Free: History of the 19th Michigan Infantry" and "The Detroit Tigers: A Pictorial Celebration of the Greatest Players' Moments in Tigers' History." He is a frequent contributor to the Michigan History Magazine.

Anderson served as president of the Historical Society of Michigan, served on the board of directors of the Michigan Humanities Council, and worked on two editorial boards. He has reviewed books and evaluated manuscripts for publication, consulted on historical projects, and led a 10-year initiative in Manistee to develop and market the community's historical assets.

Anderson earned a bachelor's degree in history from Michigan State University in 1960, a master's degree in history from Central Michigan University in 1962, and a doctoral degree in administration of higher education from Southern Illinois University in 1973.

ATLAS MOVES AHEAD

By Martha McKee, Interim Public Information Officer

The Library of Michigan is pleased to announce the Michigan Library Consortium (MLC) has been awarded a request for proposal to help further the goal of statewide resource sharing in Michigan.

In June, the Library of Michigan sought proposals from qualified vendors who wished to work with the Library to provide a fully formed implementation plan for an integrated statewide resource-sharing network. "The Michigan Library Consortium's proposal best suits our state and our needs," said State Librarian Christie Pearson Brandau. "The Library of Michigan and Michigan Library Consortium will formulate an implementation plan that incorporates the suggestions of the resource-sharing consultant and the challenges facing Michigan libraries."

Randy Dykhuis, MLC's executive director, said, "We are excited about working with the Library of Michigan on a statewide library service that will enhance and expand access to information for all Michigan residents."

Resource Sharing

Since the early 1990s, Michigan's libraries have pursued one statewide goal for library service: To create a digital information environment which will offer every resident of the state equitable and easy-to-use access to a core set of information sources.

In September of 1999 over 200 librarians, trustees, and interested partners attended the Our Preferred Future Conference in Lansing. The conference brought together the Michigan library community to determine the preferred future of library services for all residents of our state.

All agreed that there was a need for a statewide, integrated information service. This service would allow residents of the state to locate needed items with a single search, request materials owned by libraries or other information providers, and receive those materials through desktop delivery of electronic full-text or through paper delivery to their local library, home, or office.

History of ATLAS

Out of the 1999 conference, the Action Team for Library Advancement Statewide (ATLAS) was formed. In 2000, the team determined their goal: fashion a statewide resource sharing plan that meets the unique environment in Michigan and encourages the greatest participation by the greatest number of libraries.

ATLAS Chooses Components

The team decided that the central components of a statewide information service needed to include:

- Access to all electronic and printed materials held by Michigan libraries;
- Information delivery service for those materials that are not available for immediate electronic access;
- Method to authenticate and authorize users for access to the statewide resources and other electronic databases;
- Web interface to all statewide resources.

Data Gathered

In February 2001, Patrick McClintock of RMG Consultants, Inc., was hired to gather preliminary data on current resource sharing capabilities and practices. His report containing viable options and preliminary costs for each option will be completed in August 2001. McClintock's report will provide guidance for the formative stage of the integrated statewide resource-sharing network.

Creating an Implementation Plan

The Michigan Library Consortium will:

- Analyze information from RMG's report
- Continue to gather data and input from the Michigan library community
- Create a plan that includes methods and implementation steps for statewide multitype resource sharing in Michigan.

MLC Project Administrator

Dykhuis will be the project administrator responsible for creating the implementation document. Over the next several months, he will work with the state librarian and other designated LM staff to prepare the plan.

As part of the project, eight committees have been formed to work on specific components. Each committee has a specific charge and due date for completing its duties. Participation on the committees is open to any Michigan librarian. To learn more about the committees and volunteer to serve on one, go to the ATLAS web site at <http://accessmichigan.org/atlas>.

Timetable

MLC's final implementation plan is due in mid to late 2002. "This will not be a hurried process," said Brandau. "We want to gather information from the field and explore several options before any decisions are made."

"As part of my work for the Library of Michigan, I expect to travel a great deal, meeting with, listening to, and learning from librarians around the state," said Dykhuis.



LIBRARY OF
MICHIGAN
FOUNDATION

Focus on Giving

Top Ten Things You Can Do To LEAVE A LEGACY

By Sarah D. Watkins, Executive Director, Library of Michigan
Foundation

1. Prepare a will and a trust.

60% of people die without one. Without a will, your family could be left in financial, legal, and relationship limbo.

2. Leave a gift in your will or trust for the nonprofit organizations that make a difference in your life.

Less than 8% of persons in American households have included charities in their estate plan. Imagine the positive impact on our communities if everyone made a donation to their favorite charity!

3. Leave a specific dollar amount or a percentage of the assets in your will to a charity of your choice or consider using specific assets for your charitable gift.

These include, but are not limited to: stocks, bonds, certificates of deposit, real estate, vehicles, art, and jewelry. Such gifts may even provide tax savings and could avoid family conflicts.

4. Make a residual gift to charity (either a specific dollar amount or percentage) or a contingent gift (in the event your spouse or children do not survive).

5. Name a nonprofit of your choice as the beneficiary of your pension plan, IRA, or retirement plan. Doing so can avoid estate and income taxes (up to 70%) that might otherwise be due on these investments.

6. Name your favorite charity as the owner and/or beneficiary of a new or existing life insurance policy.

7. Call your favorite nonprofit about special funds or projects you can support now or at your death.

8. Remember loved ones with memorial gifts to the Library of Michigan Foundation or other favorite charity.

9. Encourage family and friends to leave gifts to charity in their wills.

10. Ask your financial advisor to include charitable giving as part of their counsel to clients.

The Library of Michigan Foundation is a member of Leave A Legacy of West Michigan. The purpose of Leave A Legacy is to educate people from all walks of life about the benefits of charitable giving and to promote interest in including their favorite charitable nonprofit groups in their will or estate plan.

Chaotic Transitions: Anticipating & Managing Change

By Jo Budler, Deputy State Librarian

On Thursday, November 15, 2001, library consultant Marshall Keys will teach librarians and trustees to (1) identify trends that will affect libraries during the next five years and (2) develop strategies for managing these changes within the library.

Keys will explain how global demographic, economic, and technology changes will challenge libraries, and what you can do to prepare for them. This workshop is aimed at directors, department heads, trustees, and all others concerned with navigating libraries through global change.

In July 2000, Keys was named to the National Advocacy Honor Roll by the American Library Trustee Association. The citation said, "Each time you listen to Marshall speak or read a column he wrote, you are challenged, energized, and proud to serve in the library profession."

The workshop will be held in the Forum at the Library of Michigan on November 15, 1:00-4:00 p.m. This session will be videotaped and will be available for interlibrary loan after January 1, 2002. Watch your mail for a registration brochure and also the Library of Michigan website for registration information.

Keys Background

Marshall Keys founded MDA Consulting after retiring from ten years as Executive Director of NELINET, Inc., the largest library organization in New England. Keys earned a bachelor's degree in English from Rutgers College, and master's and doctor of philosophy degrees in English from Vanderbilt University. Dr. Keys also holds a master's degree in library science from the University of North Carolina at Chapel Hill. He has worked as a college professor, serials librarian, reference librarian, library director, and academic dean.

Mr. Keys won the 1999 Emerson Greenaway Award, given by the New England Library Association for outstanding career contributions to librarianship. In September 2000, he was given a Distinguished Alumnus Award by the University of North Carolina School of Information and Library Studies.



MEL Guarantees Results

The Michigan Electronic Library (MEL) is such a rich resource that it's hard to know it all. We hope this new series of short updates will help you find and use new resources.

MEL Automotive Industry Section: Kudos and Collaboration

By Caroline Serfas, MEL Selector for Business Economics and Labor

First the Kudo

As selector for the Business, Economics, and Labor section of MEL, I receive lots of unsolicited e-mails. Most guarantee "their" business link will enhance "my" business link. Last month, however, I received a different type of message.

An external communications employee of one of the major automobile manufacturers contacted me to say that the MEL automotive section was "a wonderful launch pad for industry news," containing 90% of the information needed to keep on top of automotive news and trends.

Then the Collaboration

After praising the section he recommended additional links to "bring the site to 100%." His suggestions were in keeping with MEL's collection goals and from a very knowledgeable source. They have been added to MEL's "Automotive Information Center" at <http://mel.org/business/automotives.html>.

The result is a superior resource helping Michigan citizens tap into information about one of Michigan's major industries.

Do you have stories about answers found on MEL, patron feedback, favorite uses, and so forth? Please send them to Rebecca Cawley, Statewide Database Resource Administrator, at rcawley@libraryofmichigan.org or call her at (517) 373-4466.

Deputy Director Named

By Martha McKee, Interim Public Information Officer



Mark Hoffman joins Dr. Anderson at the Department of History, Arts and Libraries as deputy director.

Hoffman previously served as Assistant to the state's Lottery director. In that position he managed many of the day-to-day operations including serving as the personnel director. His familiarity with civil service, agency and building management, and the legislature will be a great addition to Dr. Anderson's team.

Hoffman's passion for libraries is clear from the moment you meet him. "I've been a patron for 20 years," said Hoffman, "I love this place!"

He earned a B.A. in history from Michigan State University and remembers using the Library of Michigan for research when it was housed in the old Dudley Paper Company warehouse on Michigan Avenue. "We are in a much more beautiful structure, but the warmth and dedication of the staff have remained the same," said Hoffman.

He is currently working on a book about Michigan's First Regiment Engineers' and Mechanics' actions in the Civil War.

"I use the library as an author, as a genealogist, and as a reader," said Hoffman.

Both Dr. Anderson and Mr. Hoffman began their new duties on Monday, August 6, 2001. Initially, both make their offices on the third floor of the Library of Michigan.

Welcome to the Department of History, Arts and Libraries

By Martha McKee, Interim Public Information Officer

While members of the legislative and library world watched, Governor John Engler signed into law the Department of History, Arts and Libraries. Governor Engler then presented Dr. William M. Anderson as the new department's first director.

"Dr. Anderson's background in higher education, as a historian and as an author, make him eminently qualified to head Michigan's new Department of History, Arts and Libraries," said Governor Engler.

"(The department) underscores for all of us a new level of recognition and importance for history, arts, libraries, and culture in the state," Dr. Anderson said.

"This signals a new chapter of support for the agencies involved," said State Librarian Christie Brandau when introducing Governor Engler. "It draws together and brings form to the state's cultural needs and activities."

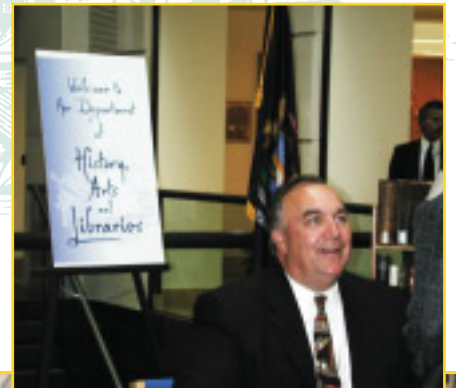
Attending the festivities were several legislators, including Representative Tom George (R-Kalamazoo), who introduced the legislation creating the new department, Representative James Koetje (R-Grandville), Representative and Minority Whip Bill McConico (D-Detroit), Representative Susan Tabor (R-Delta Township), Representative Gerald Van Woerkom (R-Muskegon), Senator Joanne G. Emmons (R-Big Rapids), and Senator Thaddeus G. McCotter (R-Livonia).

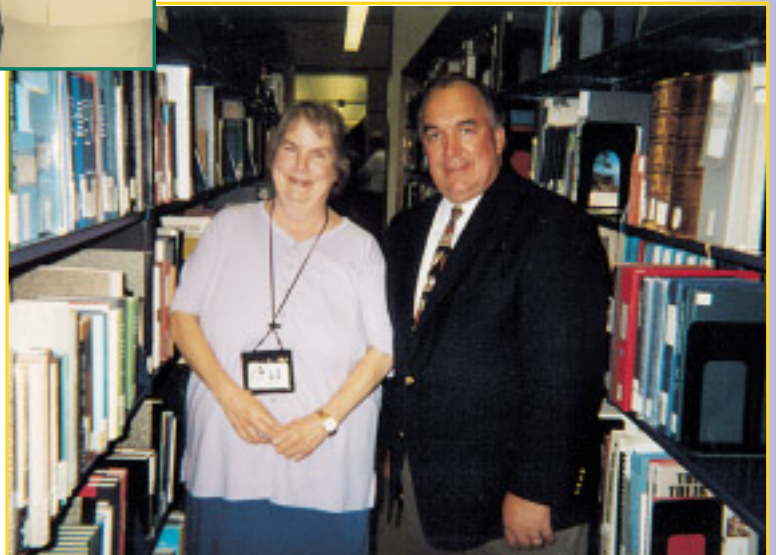
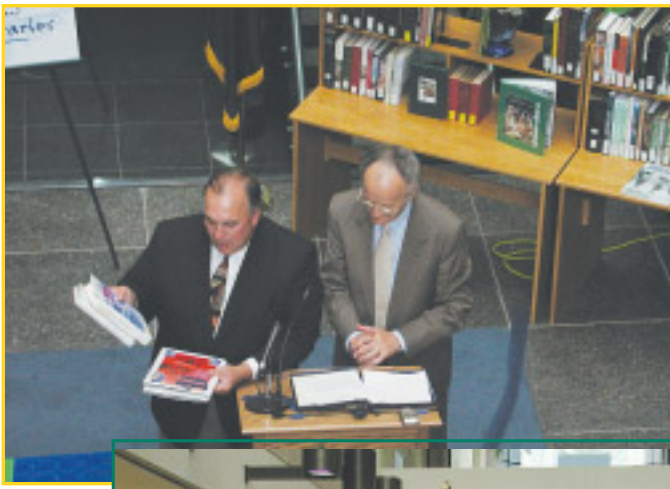
Several Library of Michigan trustees attended including Board President David Tate, Denise Forro, Tom Moore, Lois Pawlusiak, and John Strand, Legislative Council Administrator.

Cooperative directors A. Michael Deller of The Library Network; Steve Dix of the Mid-Michigan Library League; Ann Holt of the Capital Library Cooperative; Jim Seidl of the Woodlands Library Cooperative; and Dave Simmons of the White Pine Library Cooperative were on hand to witness the signing.

Library directors Christine Hage of the Clinton-Macomb Public Library, Frank Hemphill of the Branch District Library, and Bob Raz of the Grand Rapids Public Library attended on behalf of their communities.

Library organizations were represented by Roger Ashley, executive director of the Michigan Association for Media in Education (MAME), Stephen A. Kershner, executive director of the Michigan Library Association (MLA), Elaine Didier, president of MLA, and Tom Genson, past president of MLA.





Photos from the
department signing at
the Library of Michigan,
July 23, 2001.

Photo credits; Marnie Elden, Graphic Designer, Library of Michigan, and
Mary Beth Garvey, Human Resources Administrator, Library of Michigan.



Sandra Matsco, Rosemary Woodward & John Kruse

Rochester Hills Volunteer Wins Reader's Digest Grant

By Lynn Domsky, Rochester Hills Public Library Friend

Rosemary Woodward, an active volunteer of the Friends of the Rochester Hills Public Library, presented a check for \$500 from the Reader's Digest Volunteer Support Program for Retirees to Friends of the Rochester Hills Public Library.

The Reader's Digest Foundation encourages their employees and retirees to contribute to their communities through volunteerism. Woodward gratefully received the grant for her volunteer hours with the Friends.

Sandra Matsco, director of the Rochester Hills Public Library, and John Kruse, president of the Friends of the Rochester Hills Public Library, accepted the check and encourage other library volunteers to investigate contribution support programs from their companies.

"We are grateful to Rosemary, for her dedication and effort in supporting our community through volunteerism at the library through the Friends," said Matsco.

Best Way to Retain Customers? *Sell Them More!*

By Martha McKee, Interim Public Information Officer

Sell them more? That's the conclusion of a study by Citibank, NA that covered both business-to-consumer and business-to-business customers of the full-service bank.

Customer retention is extremely important to Citibank because other studies showed the bank spent five times as much money to acquire a new customer as it did to retain an existing customer. While not strictly the same as retention of library patrons, the Citibank study is instructive.

What the Research Said

The study zeroed in on the direct relationship between retention of a customer and the number of services customers bought.

The results of the survey showed that if a customer uses only one product, for example a best-seller, you have less than a 50% chance of retaining a patron for future library use.

If a customer uses two products, for example, a best-seller, and a talking book for commuting, you have about a 50% chance of keeping that patron for the future.

If a patron uses three products or services, such as also using the library for Internet access, as well as the other services, the retention possibility takes a big jump to 73%.

If the customer is persuaded to use four products or services, maybe they decide to also join a library book club, their retention goes up to 80%.

And finally, if they rely on the library for a fifth service, say tax forms, or the color copier, the retention rate rises to an amazing 87%.

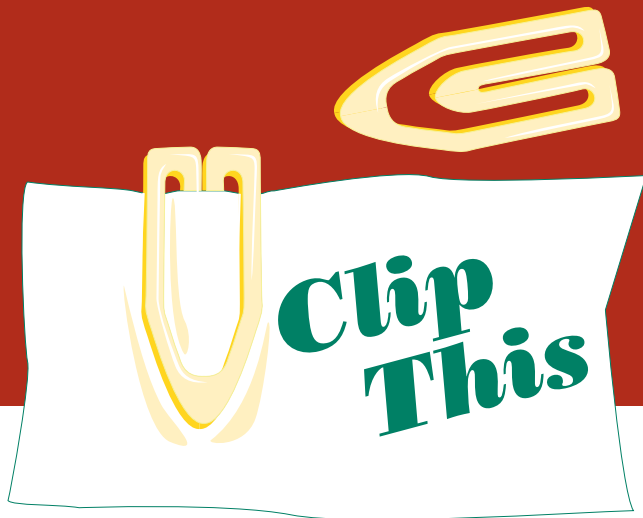
In other words, if you get them to use five products, you have them for life!

Implications for Libraries

This study suggests that libraries would do well to:

- Pay as much or more attention to promoting additional services as we do to serving one-product patrons;
- Take advantage of every contact with a patron to promote another library service (stuffing overdue notices with program flyers, displaying new products at the check-out desk, etc.);
- Train every library employee in simple promotion of additional services.

We joke about cross-selling, "And would you like a CD with that best-seller, Ma'am?" but successfully promoting another service or type of material can mean a better chance of keeping a patron as a regular user.



KidsClick – Clip It!

By Kristine Tardiff, Youth Services Specialist

It's September. Summer reading programs are a distant memory. Libraries and schools have started another school year. Children are descending on you in droves, asking for help with school assignments. It seems the assignments don't change much. But more and more of you are using the web to help kids locate the information they need. I'm sure it seems that the number of websites is overwhelming. Where to begin? Many of you probably have several tried-and-true sites that you rely on while some of you are frustrated by the proliferation of dot com sites that are more show than substance.

One site that I often return to is KidsClick. KidsClick is a directory style search site designed by librarians specifically for kids; the good news is there is no advertising on this site. Their list of subjects is extensive and comprehensive.

Here's a hidden benefit for librarians and library staff; scroll down to the sentence "What does this page look like through a librarian's eyes?" Voila! Instant Dewey classification. KidsClick is a real gem and I highly recommend it. Below I've listed several subjects within KidsClick that I'm sure you can use such as exploration, experiments, and animals.



KidsClick

www.kidsclick.org

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KidsClick

www.kidsclick.org

KidsClick - EXPLORATION

<http://www.kidsclick.org/cgi-bin/searchkids.pl?searchtype=subject&keywords=exploration&title=Exploration>

KidsClick - EXPERIMENTS

<http://www.kidsclick.org/cgi-bin/searchkids.pl?searchtype=subject&keywords=experiments&title=Experiments>

KidsClick - ANIMALS

<http://www.kidsclick.org/midanim.html>

Other topics that certainly find their way to our desks include state and country reports as well as profiles of U.S. presidents. The following sites are good but by no means comprehensive.

STATELY KNOWLEDGE

<http://www.ipl.org/youth/stateknow/>

POTUS @ Presidents of the United States

<http://www.ipl.org/ref/POTUS/>

CIA WORLD FACTBOOK

<http://www.odci.gov/cia/publications/factbook/index.html>

Running low on Cliff or Monarch notes? Is that research paper on The Scarlet Letter due tomorrow? SparkNotes: Literature (<http://www.sparknotes.com/lit/.dir/>) is a good source for detailed research on literature, classics, philosophy, Shakespeare, and other novels often assigned in high school English classes. See also SparkNotes for a multitude of other subjects at www.sparknotes.com.

A good general homework site that kids will enjoy is Kid Info at <http://www.kidinfo.com>.

I've listed below other good sites to explore and use with kids and teens. There are many excellent sites; these are just a few of them to get your started or add to your repertoire of helpful sites.

Look up math questions under AAA Math at <http://www.aaamath.com/index.html>.

Knowledge best found in the encyclopedia format can be found at Encyclopedia.com (<http://www.encyclopedia.com>).

A good general homework site that kids will enjoy is Kid Info at <http://www.kidinfo.com>.

Reading lists for children are located at Cool Reading Lists at Multnomah County at <http://www.multnomah.lib.orus/lib/kids/read3.html>.

Also, check out Multnomah's excellent Homework Center at <http://www.multnomah.lib.orus/lib/homework/>.

For a helpful guide to Grammar and Writing see <http://ccc.commnet.edu/grammar/>.

When children need information on Authors and Illustrators, try <http://www.scils.rutgers.edu/special/kay/author.html>.

The Why Files is a great source for information on the Science behind the news. Their website is <http://whyfiles.org/>.

I hope these websites will help you solve some of your most common reference questions for patrons of any age.

P.S. Some of these website addresses are long. To spare your typing skills you can also find them at the Library of Michigan's website <http://www.libraryofmichigan.org/publications/accessnewsletter.html>.

Michigan Electronic Library @ Gateway Supreme

When you click on <http://mel.org/children/articles.html> you enter a gateway into many excellent websites for kids.

The first:

http://infotrac.galegroup.com/k12/infomark/0/1/1/purl=rc6_PTOM?sw_aep=lom_accessmich# is the Kid's Edition of Infotrac. Use it to search encyclopedias, magazines, maps, and newspapers.

The second:

<http://www.elibrary.com/s/k6/> takes you to the Electric Library Elementary. This site is a portal to the full-text of hundreds of popular magazines and scholarly journals, current newspapers and news wires, photographs and maps, children's publications, historical sources, and articles from ethnic publications.

A special feature of Electric Library Elementary is television and radio transcripts from ABC Good Morning America, ABC Primetime Live, ABC World News, CBS Evening News, CBS This Morning, and Fox News.

The third:

<http://discoverer3.sirs.com/cgi-bin/disfrontpage?CUSTNUM=MI5761&STARTPAGE=none&RES=N&REN=N&GOV=N&DIS=Y&T=997899646&C=1142859586> whisks you to SIRS Discoverer Deluxe on the web. Search this site for current events geared to younger ages, "spotlight topic of the month," World Almanac for Kids, and a full-text version of Funk and Wagnalls New Encyclopedia. All sites in SIRS include tutorials, workbooks, and searching tips.

All of these databases are made available to Michigan residents through their local libraries by AccessMichigan, a project funded by the Library of Michigan.

State Aid Reports with Bibliostat: *Collect, Connect, and Compare*

By Naomi Krefman, Federal Programs Manager

This will be the first year that all public libraries, library cooperatives, and libraries for the blind and physically handicapped must file their annual report/state aid application forms online. Funded by a Library Services and Technology Act grant through the Institute of Museum and Library Services, the Library of Michigan contracted with Baker & Taylor, Inc., for Bibliostat Collect and Bibliostat Connect.

Bibliostat Collect is an Internet-based software program that libraries will use to file the annual report/state aid application electronically. It is a web-based product for the collection, verification, and submission of statistical data.

A "Train the Trainer" session is being offered to library cooperative directors in late September. The Library of Michigan is also offering training for all libraries as part of a fall workshop, "WLM Presents: On the Road with the Library of Michigan" (see front page article) in October. These afternoon sessions will demonstrate the product and may allow for some hands-on training.

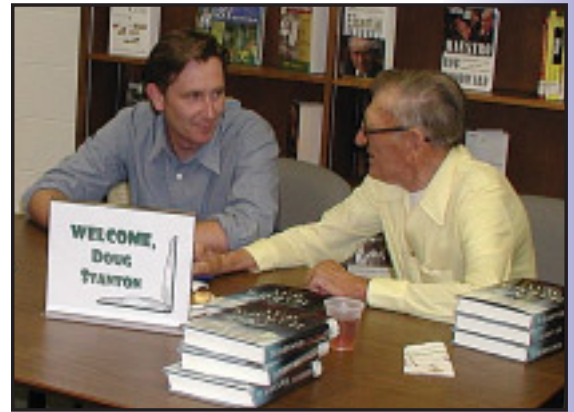
Bibliostat Connect is a web-based library comparison tool for librarians. It allows the user to select libraries for comparison, select data about each library, and display the results in a table or graph. A "Train the Trainer" session is being offered to library cooperative directors in December.

Suzanne Dees, director of Superiorland Library Cooperative, will offer training for public libraries in mid-January in Houghton, Marquette, and Escanaba. Locations will be determined at a later date.

Library of Michigan staff will present training sessions at North Central Michigan College on January 17, at West Bloomfield Township Public Library on January 22, at Thornapple Kellogg School and Community Library in Middletown on January 23, and at Cadillac-Wexford County Public Library on January 24. All four sessions will run from 10 a.m. until noon.

Registration materials for the training will be sent to all public libraries, library cooperatives, and libraries for the blind and physically handicapped. Please call me at 517-373-5510 or email me at nkrefman@libraryofmichigan.org for additional information.

Best-Selling Michigan Author Speaks at Houghton Lake



By Donna Alward, Director, Houghton Lake Public Library

When Doug Stanton, author of the best-seller, "In Harm's Way: The Sinking of the USS Indianapolis and the Extraordinary Story of Its Survivors," spoke at the Houghton Lake Public Library, he brought more than the audience expected. He brought a survivor. Clarke Seabert of West Branch attended and stayed for the book signings and further discussion. Seabert was one of the few survivors of one of the worst sea disasters ever recorded.

In Harm's Way is the story of the USS Indianapolis and its crew. After transporting parts of the atomic bomb to be dropped on Hiroshima, the ship was returning to a naval base in the Pacific for further orders when a Japanese submarine torpedoed it. Within minutes, the ship sank. Of the almost 1,200 sailors on board, only a few more than 300 survived the horror of the ship's explosion, its burning fuel oil, violent shark attacks, and subsequent drownings. SOS messages were ignored and the survivors remained in the water for five horrific days.

Director Donna Alward said, "In Harm's Way" is a good read as historical information but even more powerful for the sheer human drama. We are so lucky and just plain pleased that Doug Stanton is contributing his time to share an evening with us to discuss his book."

The book has created great interest in the media. Stanton has been interviewed on television and radio, for magazines and newspapers, and appeared on the Today show July 30, 2001 for the 56th anniversary of the sinking of the USS Indianapolis. A website is also available that includes further information including survivors' interviews, rescue footage, and a discussion forum, <http://www.ussindianapolisinharmsway.com/home.htm>.

For more information contact Alward at the Houghton Lake Public Library, (989) 366-9230, or dalward@hlpl.lib.mi.us.

*Author Doug Stanton (left)
and USS Indianapolis survivor
Clarke Seabert of West
Branch*

LIVE! @ Your Library—

Grant Applications Available

By Laura Hayes, American Library Association

The American Library Association (ALA) Public Programs Office is seeking applications for the 2001-2002 season of LIVE! @ Your Library: Building Cultural Communities. The initiative provides grant opportunities for libraries to present cultural programs for adult and family audiences.

Featuring live appearances by literary, visual, and performing artists, local LIVE! programs explore important issues and ideas, such as families in art and literature, body and soul, the effects of migration and immigration on discovering one's self, sports and the arts, and the art of biography.

LIVE! programs have included appearances by such respected authors as Denise Chávez, Rosellen Brown, Chris Crutcher, and Robert Morgan. Working with these and other authors and artists, libraries across the country have developed many unique LIVE! events. Communities have hosted author presentations, poetry readings, writing workshops taught by visiting authors, and even vocal and instrumental jazz ensembles.

Libraries interested in receiving an application, guidelines, and information about LIVE! @ Your Library, should call the ALA Public Programs Office at (312) 280-5045 or e-mail publicprograms@ala.org.

Applications also are available online at <http://www.ala.org/publicprograms/live.html>. Deadlines for the 2001-2002 LIVE! season are July 15, September 15, November 15, January 15, and March 15.

LIVE! @ Your Library: Building Cultural Communities is an initiative of the American Library Association, with major support from the National Endowment for the Arts, Wallace-Reader's Digest Funds, the John S. and James L. Knight Foundation, and additional support from the National Endowment for the Humanities.

Library Community Information a Success

Is your library involved in, or interested in becoming involved in, community information networking? Take a look at How Libraries and Librarians Help at <http://www.si.umich.edu/libhelp/>. This study shows how and why public libraries have been so successful in helping citizens find high-quality community information over the Internet.

The study, funded by the Institute for Museum and Library Services, was co-authored by Dr. Joan C. Durrance, Professor, School of Information, University of Michigan and Dr. Karen E. Pettigew, Assistant Professor, Information School, University of Washington, Seattle.

ALA Guide to Best Reading in 2001 Now Available

The American Library Association (ALA) Guide to Best Reading in 2001 is filled with lists compiled by the Association of Library Service to Children (ALSC), Booklist, Reference and User Services Association (RUSA), and the Young Adult Library Services Association (YALSA). Lists in the guide include "Notable Children's Books," "Notable Books," "Editors' Choice," and "Popular Paperbacks for Young Adults."

These lists, compiled by librarians and book reviewers, offer the finest classic and contemporary fiction, nonfiction, and poetry for all ages. Camera-ready promotional pieces are included with the book in one convenient package. Buying the kit includes permission for unlimited free distribution.

The guide is available online at the ALA Online Store <http://alastore.ala.org/>. The guide is \$34.95 and the order number is 8389-8138-0. You can also purchase the book by contacting the ALA Order Department, 1-800-5450-2433, press 7.

For further information contact, Lillian Lewis, 1-800-545-2433, x-4396 or llewis@ala.org.

West Bloomfield Township

The West Bloomfield Township Public Library has received the American Library Association's prestigious John Cotton Dana Public Relations Award 2001 for their summer youth reading program in 2000. The library publicized the program with the rap video, "Score Big With Books, They'll Score Big With You." Their publicity campaign increased participation by 82%.

Genesee County

Another Michigan library took home top publicity honors this year. The Genesee District Library was the winner of the "Best of Show" for Special Events/Programs given by the Public Relations Section of the Library Administration and Management Association of the American Library Association. The Library topped 356 other entries with its colorful Come Join the Ride program brochure for winter programming.

Whitmore Lake

A special incentive made the Northfield Township Library's Summer Reading Program special. Co-library directors Ron and Vicky Loyd commissioned local writer Debbie Clonan to write an original children's book, *The Natural History Mystery*, for exclusive use at the library's SRP. Ann Arbor lithographers at Cushing-Malloy, Inc., published copies for every participant gratis. The book cover and illustrations were designed by library staff member Marion Beard. The book's setting is in a natural history museum and the library has been decorated to depict that museum



Around the State

If you have a news item you would like to contribute, please contact the Public Information Office at 517-373-5578 or email: melden@libraryofmichigan.org

Ann Arbor District Library

During Ann Arbor's Fourth of July parade, the Ann Arbor District Library made news by handing out free used paperbacks to bystanders. Call it recycling, call it marketing, by any name, the parade watchers were impressed, and appreciative.

Kent County District Library

The Association for Library Trustees and Advocates (ALTA) selected Charles Myers, Kent District Library Board Trustee, as the 2001 GALE Outstanding Trustee Conference Grant recipient.

State Librarian

Christie Pearson Brandau

Deputy State Librarian

Jo Budler

Public Information Officer

Carey Draeger

Graphic Design /Layout

Marnie M. Elden

Contributing Writers:

Sheryl Mase, Jo Budler, Lynn Dosky,
Kristine Tardiff, Naomi Krefman, Donna
Alward, Laura Hayes, Caroline Serfas, Martha
McKee, Sarah Watkins, and Christie Pearson
Brandau

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Please direct comments or questions to:

Martha McKee, Interim Public Information Officer
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